



v SWANSEA U21s
TUESDAY 28TH AUGUST 2018
KICK-OFF 7.45PM



STEVENAGE FC

SEPTEMBER & OCTOBER HOME FIXTURES



CAMBRIDGE UNITED
SAT 1 SEP, 3PM



MACCLESFIELD TOWN
SAT 8 SEP, 3PM



GRIMSBY TOWN
SAT 22 SEP, 3PM



COLCHESTER UNITED
SAT 6 OCT, 3PM



CREWE ALEXANDRA
SAT 20 OCT, 3PM



PORT VALE
TUE 23 OCT, 7.45PM

**FAMILY TICKETS FROM £30, ADULTS FROM £15
AND KIDS FROM £5!**

BUY TICKETS FROM THE CLUB SHOP, ONLINE AT BOROTICKETS.CO.UK
OR ON THE PHONE BY CALLING 01438 223223.

#WEARESTEVENAGE





STEVENAGE

MANAGER: DINO MAAMRIA

Red and white shirts, red shorts, white socks

SWANSEA CITY U23

COACHES: GRAY RICHARDS AND CAMERON TOSHACK

Red and black shirts, black shorts, black socks

Paul **Farman** 01
 Luther **Wildin** 02
 John **Hunt** 03
 Michael **Timlin** 04
 Scott **Cuthbert** 05
 Mark **McKee** 06
 James **Ball** 07
 Joel **Byrom** 08
 Alex **Revell** 09
 Ben **Kennedy** 10
 Emmanuel **Sonupe** 11
 William **Appleyard** 13
 James **Ferry** 14
 Terence **Vancooten** 15
 Arthur **Iontton** 16
 Donovan **Makoma** 17
 Andronicos **Georgiou** 18
 Danny **Newton** 19
 Jamal **Campbell-Rice** 20
 Alex **Reid** 22
 Send **Dieng** 23
 Ronnie **Henry** 25
 Kurtis **Guthrie** 28
 Luke **Wilkinson** 30
 Ben **Nugent** 31

OFFICIALS

REFEREE:
Neil Hair

ASSISTANT:
Andrew Laver

ASSISTANT:
Anthony Da Costa

FOURTH OFFICIAL:
John Busby

13 Steven **Benda**
 28 George **Byers**
 32 Liam **Cullen**
 33 Jordi **Govea**
 34 Jack **Evans**
 35 Matthew **Blake**
 36 Botti **Biabi**
 37 Keiran **Evans**
 38 Keston **Davies**
 39 Gregor **Zabret**
 41 Jordon **Garrick**
 42 Cameron **Berry**
 43 Marco **Dulca**
 45 Tom **Price**
 46 Courtney **Baker-Richardson**
 47 Tyler **Reid**
 48 Ollie **Cooper**
 49 Kees **de Boer**
 50 Cian **Harries**
 51 Ryan **Blair**
 52 Jack **Withers**
 54 Joe **Lewis**
 55 Brandon **Cooper**

UP NEXT AT HOME



CAMBRIDGE UTD
01/09/18 | KO: 3PM
Sky Bet League 2



MACCLESFIELD TOWN
08/09/18 | KO: 3PM
Sky Bet League 2



GRIMSBY TOWN
22/09/18 | KO: 3PM
Sky Bet League 2



@stevenagefc



stevenagefcofficial



stevenagefcofficial



stevenagefcofficial



stevenagefc.com



**YOUR TEAM
IS THE ONE TO
WATCH**

EFL Highlights
Saturday 9pm

Now On

QUEST

Freeview 37 | Freesat 167 | Sky 144 | Virgin 172



Good evening everybody and welcome to tonight's Checkatrade Trophy game against Swansea City.

We are proud to be breaking new ground this evening with our interactive programme and therefore, I ask you to click the link above to hear my thoughts ahead of the game.

Thanks once again for all your support, it has been a good start to the season and together we can keep it going.

Best wishes,


Dino

#WEARESTEVENAGE

FOR THE WINNING RESULT...

Pick up our latest catalogue for the latest offers



CALL 03330 112 112 CLICK [SCREWFIX.COM](https://www.screwfix.com) VISIT 590 STORES

SCREWFIX | HERE WHEN YOU NEED US



Good evening and welcome to this evening's first Checkatrade Trophy Group match against Swansea City Under 23's.

I would like to take the opportunity to welcome the players, staff, officials and directors of the Welsh Club who have this evening made the journey from South Wales. Having personally spent the past two seasons at Newport County AFC where the two Clubs crossed paths in both pre-season and this competition on several occasions. I know that this evening will present us with a strong test on the pitch, as we seek to progress into the knock-out stages of the competition for the first time since its reformation.

Having been back at the Club for almost two months now, I am sure you will have started to see some positive changes off the field. Our focus and mindset is very clear; we must increase our engagement with our supporters and improve the experience they have with the club on both match days and non-match days. Also, we must also improve our level of engagement with members of the local community, whether that be through the excellent work that the Foundation carry out or through targeted marketing and events.

The need to be slightly different and ahead of the game in certain areas is also key if we are to start to and attract new people to the club and that is why this evening's match day programme is in digital format for the first

time. I am sure you will have seen much debate in the media surrounding the future of match day programmes around the country in hard print format in recent weeks which follows the EFL's decision in the summer to make them non-mandatory requirements for clubs. For us we know that the match day programme holds great levels of sentiment and is a part of the make-up of our great game. However, there comes a time when there is a need to look at the wider world and access current trends.

we must increase our engagement with our supporters and improve the experience they have with the club on both match days and non-match days.

This evening provides us with an opportunity to launch and test a digital version that includes video interviews and highlights, as well as the ability for interaction with player profiles, ticket bookings, and advertisers. The ability to capitalise on the advertising opportunities and increase revenue streams is an exciting

opportunity and one which we can evidence value in through the reading figures and online click-through statistics. While some Clubs in England and Scotland have already issued uploaded PDF versions of their match day programmes; we are at the forefront of the game in being the first that offers it in an interactive digital format, I hope you enjoy it!

Enjoy this evenings match, and I look forward to seeing you on Saturday for Derby Day!

Regards

Alex Tunbridge – Chief Executive



Football 
Foundation



**Premier
League**



**FOR
ALL**



Department for
Digital, Culture
Media & Sport

— ■ FUNDING PARTNERS ■ —

improving facilities • creating opportunities • building communities



K.B.COINS

Dealers in English Coins and Medals. Excellent prices paid for single items, collections or accumulations (especially proof sets)



K.B.COINS

**PO Box 499
Stevenage, Herts SG1 9JT
T: 01438 312661
F: 01438 311990**

www.kbcoins.com



STREAMING SUCCESS AS MIDWEEK EFL ACTION DELIVERED LIVE ON IFOLLOW

Stevenage fans across the world and in the UK made history last Tuesday as they successfully streamed Boro's midweek clash at Forest Green Rovers.

Although the game ended in a 0-0 draw, supporters have since been in touch to praise the new system that will be available for all midweek games in 2018/19.

For the first time ever, domestic supporters could pay £10 for an iFollow Match Pass and get behind the boys from the comforts of their own home.

EFL matches across all three divisions were made available to domestic supporters for the first time on Tuesday evening, following a successful introduction for overseas viewers during 2017/18.

In total, 24 matches were streamed live via EFL Clubs' iFollow services for a £10 match fee with the platform the only place to view events in League One and League Two, whilst enhanced coverage was available for a number of games in the Skybet Championship.

"We have been really encouraged by Tuesday night's debut performance," An EFL Spokesman said. "While subscriber numbers will not be available for a number of days, the response on social media and our own analysis has shown there is a definite appetite amongst fans of the EFL who couldn't attend tonight's matches in person to



watch their team live, particularly those that followed the visiting teams. The services across our Clubs have been delivered successfully with very few issues throughout the evening.

"With it being the first midweek round of the season, this was the first real test for iFollow and overall the feedback received from supporters has been extremely positive.

"We will continue to work in conjunction with our Clubs to evolve the product and improve the experience for fans which ultimately should lead to the growth of the subscriber base over the coming weeks and months."

CLUB SHOP HOURS CHANGED

The club would like to remind supporters of recent changes to its club shop opening hours as of Monday 20th August 2018.

The changes now include increased evening open hours and are reflective of the club's decision to remove advance discounted match tickets.

- **Monday:** Closed
- **Tuesday:** Closed – See Home Match Day Hours
- **Wednesday:** Closed
- **Thursday:** 10am – 7pm
- **Friday:** 10am – 7pm
- **Saturday:** Closed – See Home Match Day Hours
- **Sunday:** Closed

Home Match Day Hours*

- **Midweek Matches:** 12pm – Kick Off + 15 Minutes After Full Time
- **Weekend Matches:** 12pm – Kick Off + 15 Minutes After Full Time

*Includes Tottenham Hotspur U23 matches

Don't forget that you can purchase merchandise and tickets online 24/7 by visiting stevenagefcshop.com and borotickets.co.uk.





LONDON BY TRAIN

Travel by train on your next away day
to London from just £17.50 return*.

Book online at **greatnorthernrail.com**

*Fare based on Stevenage to London Super Off-Peak Day Travelcard.
Weekend travel only. See Greatnorthernrail.com for further details.



HOME TICKETS



CAMBRIDGE UNITED NOW ON SALE

Tickets are on sale for Saturday's upcoming
derby game against Cambridge United.

Kick-off is at 3pm on Saturday 24th August and with the team going strong, we hope for a big crowd to cheer on the lads.

Games between Stevenage and Cambridge are always exciting affairs with plenty of local bragging rights at stake, so make sure you book your tickets for as little as **£15 adults, £5 kids**.

Matchday Tickets for all Stevenage FC home games are available from the club shop, over the phone on 01438 223223, online at borotickets.co.uk or from the turnstiles on the day of the game.

Prices:

	EAST	WEST
Adult	£15	£22
Concession	£15	£20
U18	£10	£15
U12	£5	£10
Family of 3 (1 Adult & 2 U12s)	N/A	£30
Family of 4 (2 Adults & 2 U12s)	N/A	£45

WHEN THE
FUN

STOPS



BeGambleAware org



BETTING, BETTER





MY MATCH REPORT

STEVENAGE V

date: / /

Fill out your match report by writing in the boxes or circling the pictures!

name:

age:

THE FINAL SCORE

Stevenage

Visitor

The goals were scored by:

.....

.....

.....

The weather was:



I sat/stood in the:

East Terrace

Main Stand



My favourite player was:



I'd rate this game:

..... / 10



The Stevenage team was:

.....
.....
.....
.....
.....
.....
.....

What else happened?



.....

.....

.....

.....

.....

.....

ALEX REVELL



QUICKFIRE QUESTIONS

FAVOURITE TEAM?

GROWING UP IT WAS ARSENAL BUT I STRUGGLE TO SAY THAT NOW BECAUSE OF HOW BAD THEY ARE!



YOUR FOOTBALL IDOL?

ALAN SHEARER

GREATEST CAREER ACHIEVEMENT

MY TWO GOALS AT THE PLAY-OFF FINAL WITH ROTHERHAM AND GETTING PROMOTED INTO THE CHAMPIONSHIP.

POST-CAREER ASPIRATION?

I AM DOING MY COACHING BADGES SO THAT WOULD BE A NATURAL CAREER PROGRESSION. I HAVE ALSO GOT A DEGREE IN TEACHING THOUGH SO POSSIBLY THAT BUT AT THIS STAGE, I AM NOT SURE BECAUSE YOU NEVER KNOW IN FOOTBALL.

FIRST MATCH YOU REMEMBER WATCHING?

IT WOULD HAVE BEEN A CAMBRIDGE GAME AS THAT IS WHERE I GREW UP. THE FIRST GAME I REALLY REMEMBER IS WHEN THEY LOST TO LEICESTER IN THE PLAY-OFFS TO MAKE IT INTO THE PREMIER LEAGUE.

BIGGEST CAREER DISAPPOINTMENT...

MY TIME AT CARDIFF. I REALLY WANTED TO MAKE AN IMPACT AND I MOVED THE FAMILY DOWN THERE BUT IT NEVER REALLY HAPPENED.

IF NOT FOR FOOTBALL, WHAT WOULD YOUR CAREER HAVE BEEN?

PROBABLY A TEACHER – PE TEACHER? IT IS WHAT I LOVE DOING.

FAVOURITE EVER PAIR OF BOOTS?

IAN WRIGHT NIKE TIEMPO'S WITH THE BLUE HINT – BEST BOOTS EVER!



S P I L L I N G T H E B E A N S :



CLICK THE BELOW VIDEO TO WATCH REVS
SPILLING THE BEANS ON HIS TEAMMATES!



DREAM 5-A-SIDE

FROM PLAYERS YOU
HAVE PLAYED WITH



PLAYER SPONSORS



**PAUL
FARMAN**

Sponsored by

**Stevenage FC
Supporters
Association**



**LUTHER
WILDIN**

Sponsored by



**JOHN
HUNT**

Sponsored by



**MICHAEL
TIMLIN**

Sponsored by



**ALEX
REVELL**

Sponsored by



07971 870949



**BEN
KENNEDY**

Sponsored by

**Premier Drainage
07976 979 190**



**EMMANUEL
SONUPE**

Sponsored by

Fortrus



**WILLIAM
APPLEYARD**

Sponsored by

**Frank Cooper
& Son Ltd
01438 880660**



**ANDRONICOS
GEORGIOU**

Sponsored by



**DANNY
NEWTON**

Sponsored by

**DR Accountancy
Services**



**JAMAL
CAMPBELL-RYCE**

Sponsored by



**ALEX
REID**

Sponsored by

TO SPONSOR YOUR FAVOURITE PLAYER...

Please call Clive Abrey on 01438 223 223 or email clivea@stevensfc.com

PLAYER SPONSORS

05



**SCOTT
CUTHBERT**

Sponsored by



06



**MARK
MCKEE**

Sponsored by

07



**JAMES
BALL**

Sponsored by

**Diamond
Pharma
Services**

diamondpharmaservices.com

08



**JOEL
BYROM**

Sponsored by

**Dog Academy
07904 371 705**

14



**JAMES
FERRY**

Sponsored by

15



**TERENCE
VANCOOTEN**

Sponsored by

**Ken & Barbara
Follett**

16



**ARTHUR
IONTTON**

Sponsored by

**Ken & Barbara
Follett**

17



**DONOVAN
MAKOMA**

Sponsored by



25



**RONNIE
HENRY**

Sponsored by

**DR Accountancy
Services**

28



**KURTIS
GUTHRIE**

Sponsored by

30



**LUKE
WILKINSON**

Sponsored by

**Herts Skip Hire
01438 357757**

31



**BEN
NUGENT**

Sponsored by





WELCOME

S W A N S E A C I T Y

A warm welcome to The Lamex Stadium to the players, officials and supporters of Swansea City for this evening's Checkatrade Trophy fixture. This is first of our three group matches in

the competition. After tonight's fixture we face Charlton Athletic here at The Lamex Stadium on 9th October before travelling to South London on 6th November to face AFC Wimbledon.

#WEARESTEVENAGE



HOTEL
CROMWELL
ENGLAND



HOTEL
CROMWELL
ENGLAND

T: 01438 779954
E: events@cromwellstevenage.co.uk
www.cromwellstevenage.co.uk

Hotel Cromwell, 27 High Street, Stevenage, Hertfordshire SG1 3AZ

ONES TO WATCH



GK

JOSH GOULD

The 21-year-old recently joined the development side on a one-year professional deal following a successful trial. He made his debut for the young Swans in their 1-1 Premier League 2 clash with Derby County at Landore on Monday evening. Gould previously played for Bridgwater Town, Cardiff Met University and Taffs Well.



48

BRANDON COOPER

Brandon Cooper was delighted after returning to the fold with Swansea City under-23s on Monday following a five-month injury layoff. The defender suffered leg and ankle injuries during the 3-1 Premier League 2 victory over Leicester at Landore in March.

"It was great to be back," the 18-year-old said. "It meant a lot to be starting and playing with the under-23s once again. "It has been a tough few months. It was a lengthy spell out, but I feel it had made me stronger. "I just want to do my best to stay in the team and help the team going forward."

"It was a disappointing result for us. We created some good chances to score from but their keeper made some great saves. We are disappointed we did not come away with at least a point but we just have to keep working and pushing. The positives are we did not fold. We kept battling and we just have to keep working on that attitude."



28

GEORGE BYERS

The midfielder spent 13-years at Watford before signing a two-year deal with Swansea City in July 2016. He played a major role as the Under-23s delivered a league and cup double lifting the Premier League 2 (Division 2) title and the Premier League Cup last season scoring eight goals across the campaign. Byers has also represented Scotland at Under-17 level.

"Former Watford boss Slavisa Jokanovic gave me my chance after a few months' training with the first team," he said. "It was a chance which I am still very grateful for. Even though I only had one game in the Championship that season, I fully believe my time training with the first team helped make me a better player. "I learned a lot playing with grown men and training with them behind the scenes. Troy Deeney was a big help for me. I was very close to him during my time at Watford. I looked up to him and he gave me good advice on and off the pitch."



46

COURTNEY BAKER-RICHARDSON

Swansea City signed striker Courtney Baker-Richardson on a two-year deal from non-league side Leamington FC in August 2017. The 21-year-old former Coventry City youngster linked up with the Swans Under-23s squad and made his debut in the 2-1 win over Cheltenham Town in the Checkatrade Trophy days later. The forward scored 21 goals for Leamington the previous season.

"It still has not sunk in," said Baker-Richardson. "The welcome I have had has been superb and I feel it is a move that can benefit my career and help me push me on. I have had to take a few knock backs in my career, but whenever people tell me I am not good enough, it only motivates me to prove them wrong. I had a good 18 months at Leamington and feel I can deliver at this level."

LAST TIME OUT

Swansea City Under-23s were held to a 1-1 draw by Derby County in their first home game of the Premier League 2 season last week. Ikechi Anya's stunning effort cancelled out Adnan Maric's first-half strike as the spoils were shared at Landore.

The Swans also had new signing Josh Gould to thank for their first point of the new campaign, as the goalkeeper marked his debut with a brilliant penalty save to deny Cameron Cresswell.

Meanwhile, Derby finished the game with ten men after Max Bird was given his marching orders for a high foot on George Byers, who captained the young Swans.

Gould was one of three changes made to the side beaten at Leicester last week, with Keston Davies and Marco Dulca also coming into the starting XI.

Derby were on the front foot in the early stages of the contest and were awarded a penalty in the 12th minute when Alex Babos was brought down by Aaron Lewis. However, Gould guessed correctly to push away Cresswell's effort.

Babos then sent a good opportunity wide, while Lewis and Courtney Baker-Richardson were also narrowly off target before the Swans took the lead in the 28th minute. Maric reacted quickly to latch onto the loose ball after a Byers block and calmly slotted through the legs of Henrich Ravas.

The visitors were reduced to 10 men six minutes after the break, as Bird's late challenge left referee Richard Hulse with no choice but to produce a straight red card.

However, they continued to battle and were rewarded with the equaliser 14 minutes from time, as Anya latched onto a crossfield ball before arrowing a sublime half-volley into the top corner beyond a helpless Gould. Both sides pushed for a winner, with Gould producing a fine save to deny Chris Martin in stoppage time and ensure it finished honours even at Landore.

Swansea U23s: Josh Gould, Tyler Reid, Aaron Lewis, Ryan Blair, Keston Davies, Brandon Cooper, Adnan Maric, Marco Dulca (Jordon Garrick, 65), Courtney Baker-Richardson (Botti Biabi, 69), George Byers (capt), Liam Cullen. **Substitutes not used:** Nathan Shepperd, Joe Lewis, Kees De Boer.



Gould was one of three changes made to the side beaten at Leicester last week, with Keston Davies and Marco Dulca also coming into the starting XI.



HUMAN Fall Flat

ONLINE MULTIPLAYER
LANDING 28TH AUGUST

COMMERCIAL PARTNER

LINKS

ASTUTE

LAMEX

Steven Eagell Toyota



MBDA
MISSILE SYSTEMS



BECKER

**HAMILTON
RENTALS**

Hitchin Audi



macron
TECHNICALSPORTSWEAR

Progress



Rookies
Day Nursery



#WEARESTEVENAGE



Welcome to The Lamex Stadium and on behalf of the Foundation, I hope you enjoy tonight's Checkatrade game against Swansea City U23s.

APPRENTICE LEON ATTENDS SEASON LAUNCH

Foundation coaching apprentice, Leon O'Brien was invited to Notts County Football Club to represent Stevenage FC at the official EFL Season Launch.

Leon was joined by fellow community ambassadors, players and managers including Stoke City boss Gary Rowett, Notts County manager Kevin Nolan and Barnsley forward Jacob Brown.

Leon is a former National Citizen Service participant who has progressed onto a coaching apprenticeship with the Foundation and is about to start his second year with the club. The day was a great way to round off a fantastic year as Leon has achieved so much including being selected for the regional NCS youth board as well as completing his FA Level 1 coaching certificate.

Always the optimist, Leon was one of many interviewed on the day and was quick to note his prediction of a Stevenage promotion push this season.



WELWYN GC KICKS SESSIONS NOW LIVE

Ahead of the season opener against Tranmere, the Foundation kick started their new Premier League Kicks session at Gosling Sports Centre in Welwyn Garden City in partnership with Welwyn Hatfield Council, YMCA and Hertfordshire Police.

The session runs from 8pm-10pm each and every Friday night and is just £1 per player for 14-17 year olds to get involved in. Simply turn, bib up and play!

For more information about the Kicks session, please visit www.stevenagefcfoundation.com/kicks.

WOMEN'S FUN FOOTBALL WITH STARLETS

Our new Women's session in partnership with FA Charter Standard Club Stevenage Starlets got off to a great start at Lodge Farm Primary School in Stevenage.

The sessions run from 8pm - 9pm every Monday are for people of all abilities and are a great way to exercise, build confidence, make new friends and have fun! So, if you fancy giving football a try in a relaxed and friendly environment, why not come along and give it a go...the first session is FREE!

Spaces are limited so register your interest via claire@starletsfc.com

BACK TO SCHOOL

With summer nearly over the Foundation turns its attention to heading back to our local schools to get children active and using football and sport to tackle key topics like numeracy and literacy.

One major element of our school work is our network of After-School Clubs that run across 25 primary schools in North Hertfordshire, Stevenage, East Hertfordshire and Welwyn Hatfield offering not just football but a range of sports.

Sessions are just £3.50 per child per week, and our staff by our qualified and DBS checked coaches.

To view a full list of our available After-School Clubs, please visit www.stevenagefcfoundation.com/after-school-clubs

Come On You Boro

Joe Goude
Head of Foundation



EFL TRUST



Premier League Charitable Fund

KEEP UP TO DATE WITH THE FOUNDATION

You can stay up to date with everything that goes on at the Foundation via our website and social media pages:



[@borofoundation](https://twitter.com/borofoundation)



www.facebook.com/stevenagefcf



[StevenageFCFoundation](https://www.instagram.com/StevenageFCFoundation)



www.stevenagefcfoundation.com

THANK YOU TO OUR PATRONS

Face Communications - GCIS (UK)
Information Solutions - KitAid - Macron Store
Hertfordshire - Pink Bear Events

NEW AYGO X-PRESS AT Steven Eagell Toyota



ALWAYS A
BETTER WAY

15" alloy wheels

x-touch multimedia system with 7" colour
screen and reversing camera

Automatic air conditioning

AYGO JUST GO



Find your nearest branch at
steveneagelltoyota.co.uk



AYGO x-press 5 door 1.0 VVT-i Manual. Official Fuel Consumption Figures in mpg (l/100km): Urban 57.6 (4.9), Extra Urban 78.5 (3.6), Combined 68.9 (4.1). CO2 Emissions 93g/km. All mpg and CO2 figures quoted are sourced from official EU regulated laboratory test results. These are provided to allow comparisons between vehicles and may not reflect your actual driving experience. From 1 September 2017, certain new vehicles will be type-approved using the World Harmonised Light Vehicle

Test Procedure (WLTP), which is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions. From 1 September 2018 WLTP will fully replace the New European Drive Cycle (NEDC), which is the current test procedure. Due to more realistic test conditions, the fuel consumption and CO2 emissions measured under the WLTP are in many cases higher compared to those measured under the NEDC. More information can be found by visiting www.WLTPfacts.eu

Model shown is MY18 AYGO x-press 5 door 1.0 VVT-i Manual at £12,630. Additional charges may apply on selected paint colours and finishes. Prices correct at time of going to print. 5 year/100,000 mile manufacturer warranty. Terms and conditions apply.

QUALITY OFFICE FURNITURE

Total Workspace
Solutions

Diamond Office Furniture Limited

TOTAL WORKSPACE SOLUTIONS

www.diamond-office.co.uk

01279 882505



WE SUPPLY A COMPLETE RANGE OF OFFICE FURNITURE

- > Standard Desking
- > System Desking
- > Bench/Beam Desking
- > Executive Desking
- > Reception Furniture
- > Steel Storage
- > Standard Seating
- > Designer Seating
- > Posture Seating
- > Screens

OFFICE
FURNITURE

BESPOKE
FURNITURE

OFFICE
PLANNING

USED
FURNITURE

FROM DESIGN TO THE FINISHED PROJECT

Based in Harlow in Essex we source the majority of our office furniture in the UK. Our location gives us easy access to service clients in Essex, Hertfordshire, London and across the UK as a whole.

Call us now on 01279 882505
www.diamond-office.co.uk

Digital publishing is the future and Boro lead the way

IT has been an amazingly active period for the team at Hashtag Digital Media *writes Darren Isted.*

It is becoming clearer and clearer for both businesses and organisations that if they want to increase their reach, hit their customer base and what's more do it in a cost-effective way which can quite simply save a stack of money - then digital, not print, is the way forward.

Take for example this latest matchday programme by Stevenage FC which has been published with Hashtag Digital Media.

We are rightly proud of the club as they have helped to make history - this is the first ever truly interactive digital programme which has been published.

This groundbreaking venture is not only a boost for the club and for the town, but it also shows that this form of publishing is fast becoming THE way to effectively communicate.

Along with traditional words and images, digital of course has many extra benefits including the ability to show video clips



which truly bring any story to life. If a picture is worth a 1,000 words - then what price a video to show exactly why your business or group is better than any other?

Of course along with video you can also embed links which will take you directly to web site home pages, and

also specific web pages so that you can inform people of something unique or sell product and tickets.

Other embeds allow readers to click on live links which will take them straight to an email address. They can read all about you and instantly set up a dialogue. And of course if they want to find out more then how about social media feeds? Once again with just one click you can use these links as shop windows for feeds such as Twitter, Facebook and instagram.

There's a lot of love for print - and rightly so. But times have changed and while it served us well, there can be no doubt digital is now the only way to publish.

To find out more contact us at
hashtagdigitalmediasales@gmail.com